



# FORD FINANCIAL ADVISORS, LTD.

Registered Investment Advisor

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## CODE OF ETHICS

Ford Financial Advisors, Ltd. will strive to maintain the highest level of service, integrity and knowledge of the industry.

**Ford Financial Advisors, Ltd. will put their clients' best interest first.**

Ford Financial Advisors, Ltd. will strive to maintain compliance with all legal regulations.

**Ford Financial Advisors, Ltd. may buy and sell securities for themselves that it also recommends to its clients but will always make recommendations that will be in the best interest of their clients.**

Ford Financial Advisors, Ltd. will provide full disclosure so that clients will be able to make informed decisions.

**Ford Financial Advisors, Ltd. will strive to protect the confidentiality of all clients, including the establishment of their relationship.**

Ford Financial Advisors, Ltd. will continually work to increase its level of knowledge, ability, competence and professionalism.

**Ford Financial Advisors, Ltd. will strive to respond promptly to clients' questions and concerns.**